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July 8, 1997

RECEIVED

Mr. William F. Caton Acting Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554 JUL - 8 1997
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Attention:

Policy and Rules Division

Stop Code 1800D

Re:

MM Docket Nos. 91-221, 87-8, 94-150/92-51 and 87-154 Television Stations WNAL(TV), Gadsden, Alabama and

KTVC(TV), Cedar Rapids, Iowa

We submit herewith an original and four copies of the response of the program broker to the FCC's June 17, 1997 *Public Notice* in the above-captioned proceedings. This submission concerns a Time Brokerage Agreement between Paxson Communications of Birmingham-44, Inc. and WNAL-TV, Inc., the licensee of Television Station WNAL, Gadsden, Alabama and a Time Brokerage Agreement between Paxson Communications of Cedar Rapids-44, Inc. and Fant Broadcasting Company of Iowa, Inc., the permittee of Television Station KTVC(TV), Cedar Rapids, Iowa

Should any questions arise concerning this matter, kindly contact the undersigned.

John R. Feore, Jr.

ery truly yours,

JRF/dlm Enclosure

cc (w/encl.): Howard M. Weiss, Esq.

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LMA REPLY FORM

MARKET: CEDAR RAPIDS-WATERLOO-DUBUQUE

DMA # 86

					Degree of Overlap (%)	Nielsen (all day) Audience Share (9am - midnight)
	Channel No. & <u>Call Sign</u>	Network <u>Affiliation</u>	Licensed Community	Owner/ <u>Licensee</u>	City Grade Grade Grade A B	<u>11/96</u> <u>2/97</u> <u>5/97</u>
Brokered Station:	Channel 48 KTVC(TV)	Independent	Cedar Rapids, Iowa	Fant Broadcasting Co. of Iowa, Inc.	N/A	Not Available
Brokering Station:	None	N/A	N/A	Paxson Communications of Cedar Rapids- 48, Inc.		

LMA Specifics:	Date of LMA Signing	Length of Initial Term	Initial Term Start Date	Initial Term End Date	Renewal Provisions/Terms Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised.	% Time Brokered <u>per week</u>
	4/15/97	12 months	5/2/97	5/2/98	(1) 1 year (2) Programmer's option	up to 96.4% (162 hours/ week)

PUBLIC INTEREST BENEFITS RESULTING FROM ENTERING INTO THE LMA

This Time Brokerage Agreement for KTVC(TV) was entered into in connection with Paxson Communications of Cedar Rapids-48, Inc.'s acquisition of the station and provided the permittee with access to programming necessary for the Station to commence initial broadcast operations.

LMA REPLY FORM

MARKET: BIRMINGHAM

DMA #: 51

					Degree of Overlap (%)	Nielsen (all day) Audience Share (9am - midnight)	
	Channel No. & Call Sign	Network <u>Affiliation</u>	Licensed Community	Owner/ <u>Licensee</u>	City Grade Grade Grade A B	<u>11/96 2/97 5/97</u>	
Brokered Station:	Channel 44 WNAL(TV)	Independent	Gadsden, AL	WNAL-TV, Inc.		Not Available	
Brokering Station:	None*	N/A	N/A	Paxson Communications of Birmingham-44, Inc.	N/A		

^{*} Paxson Atlanta License, Inc., an affiliate of Paxson Communications of Birmingham-44, Inc., is the licensee of television Station WTLK(TV), Rome, Georgia which has Grade B overlap only with WNAL(TV).

LMA Specifics:	Date of LMA Signing	Length of Initial Term	Initial Term Start Date	Initial Term End Date	Renewal Provisions/Terms Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised.	% Time Brokered per week
	8/7/96	18 months	9/2/96	2/28/98	Mutually agreed upon term	At least 75% (126 hours) and up to 96.4% (162 hours/ week)

PUBLIC INTEREST BENEFITS RESULTING FROM ENTERING INTO THE LMA

This Time Brokerage Agreement was entered into in connection with the acquisition of WNAL(TV) by Paxson Communications of Birmingham-44, Inc.